



Economic Programs Committee Meeting

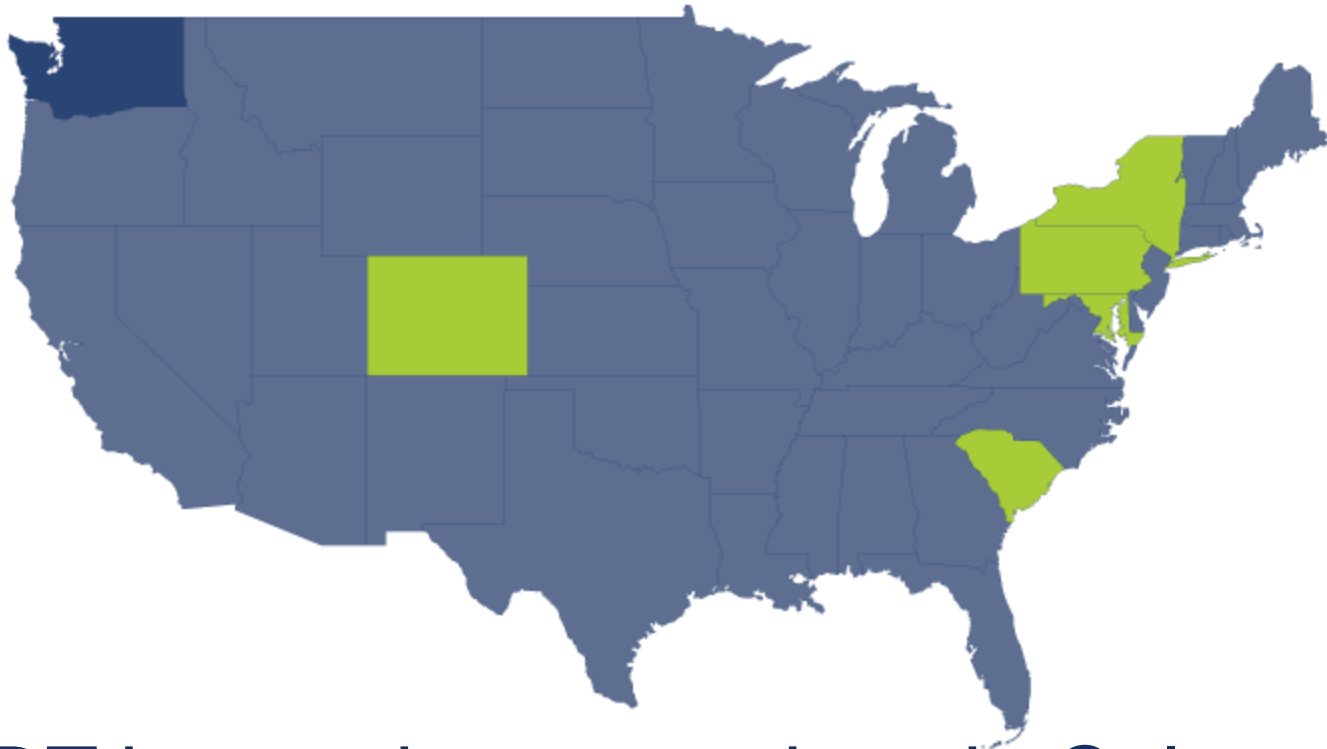
March 8, 2017



Today's Meeting

1. Introduction and Welcome
2. About BDT
3. Outreach Overview
4. Expected Outcomes
5. County Processes / Workflow and Troubleshooting
6. Outreach Timing

BDT Service Area



BDT has active campaigns in Colorado
Maryland, New York, Pennsylvania, and
South Carolina.

Comprehensive Assistance



**I'm looking forward
to help with the food
and not having to
worry about asking my
children if they can
help me...**

**I really appreciate
your help.**

-Ms. J, age 66

- Since 2005, BDT has submitted almost 150,000 SNAP applications across 5 states
- Currently serving seniors in CO, which is a county based system
- Total public benefits applications over 620,000



INDIVIDUAL IMPACT

Comprehensive
Application
Assistance



SYSTEMS IMPACT

Simple Benefits
Access

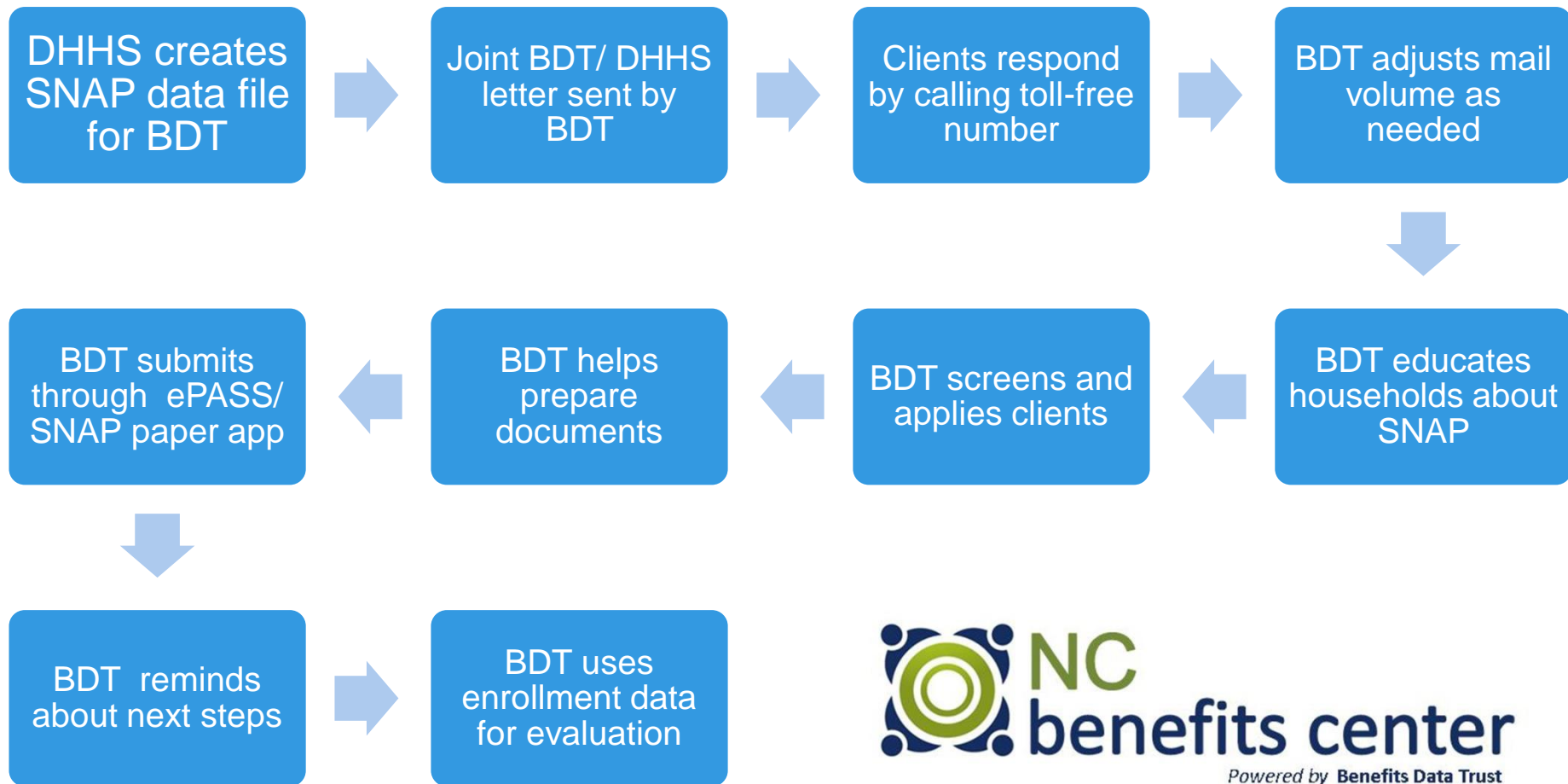


SOCIAL IMPACT

Cost-Effective Strategies
for Improving Lives,
Communities and the
Economy

NCBC SNAP Outreach Process

Overview



NC Expected Outcomes

Sample scenario: Lenoir County

- Total seniors receiving letters over 4 weeks: 514
- Typical response rate to first letters: 24%
- Of those who respond, ~47% of seniors typically submit an application
- Over 8-12 weeks, the Lenoir county office could expect to see about 58 applications

LENOIR COUNTY		
Total Outreach Over 4 Weeks	Total Responses Over 4 Weeks (24%)	Total Applications Over 8 - 12 Weeks (47% of responses)
514	123	58

Workflow and Troubleshooting

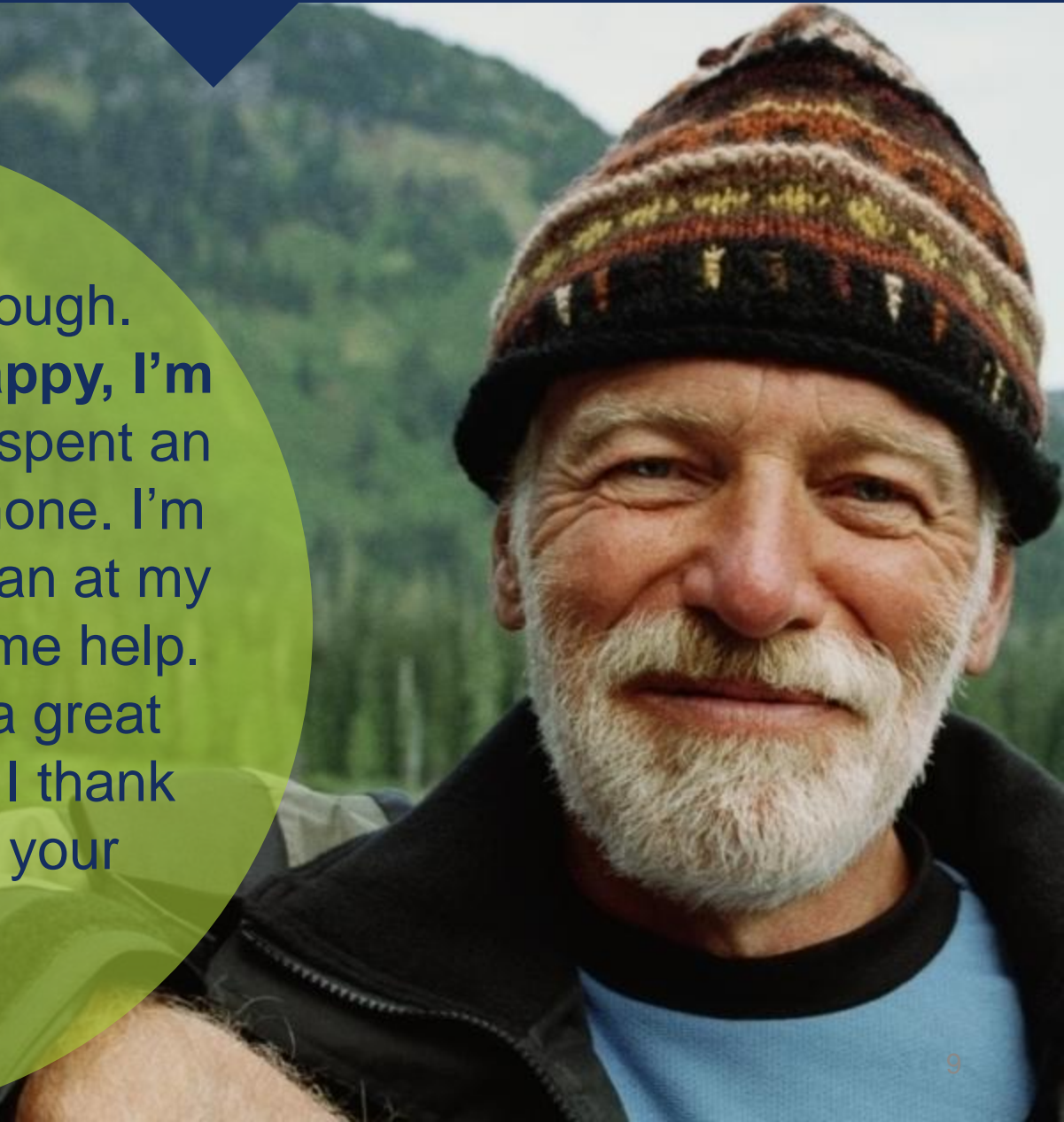
- BDT will submit FNS applications through ePASS and SNAP applications to individual county offices
 - Applications should be treated like any other application coming into the office
- BDT will submit all documents via fax to individual county offices
- **BDT strives to submit as complete an application as possible**

Questions?

I can't thank you enough. **Right now I'm very happy, I'm almost in tears.** [You] spent an hour with me on the phone. I'm trying to do the best I can at my age...I just needed some help.

That \$150 would be a great help to pay for [food.] I thank you very much and your department.

-Mr. B, age 81



North Carolina Team

